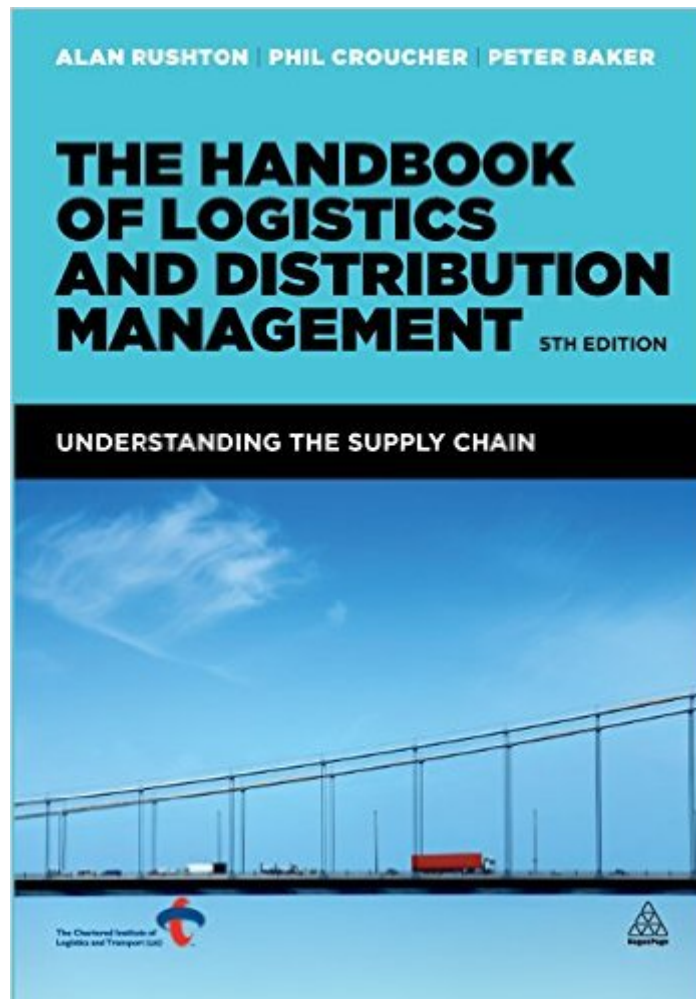


The book was found

The Handbook Of Logistics And Distribution Management: Understanding The Supply Chain



Synopsis

Now in its fifth edition, The Handbook of Logistics and Distribution Management covers the full scope of logistics and distribution, providing a broad strategic framework for planning as well as a clear and straightforward description of the basic functions and elements. This definitive handbook clearly explains: concepts of logistics and distribution; planning and logistics; procurement and inventory decisions; warehousing and storage; freight transport; operational management. Fully revised and expanded with brand new chapters on humanitarian logistics, multichannel fulfillment and reverse logistics, there is detailed discussion of the latest trends and issues that confront logistics. This book helps in the logistics manager's quest to improve service and reduce cost, as well as keeping them aware of the many different facets of logistics and the supply chain. It should be of interest to practicing managers and supervisors, to candidates taking tests for the various professional institutes, and to students who are reading for degrees in logistics, distribution and supply chain management.

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Customer Reviews

Good source of information

This book has so many great and current fundamental concepts in supply chain. I plan on purchasing other books by these authors and publishing company.

Pretty complete, but needs examples

comprehensive look into Logistics pretty good read.

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